

# THE **PROFILE**

WHEN THE STORY BEGINS

# PREFACE

Creative Motion Pictures (CMP) is the brainchild of Asun Mawardi, PhD. CMP is a creative and dynamic independent production company that develops and produces high-quality entertainment content across all facets of film and new media for the domestic and international market.

CMP's first project, "The Black Magic", was produced by Asun and filmed on location in Los Angeles and Bangkok, "The Black Magic" is a psychological thriller that involves aspiring actors from the United States, Indonesia, and Thailand. This project fulfilled CMP's aim to produce films that "bridge the gap of understanding between the East and West." The focus with every project is to maintain a unique voice while telling a great story that communicate and connect with audiences.



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# THE **VISION** & **MISSION**

To create an international production company that produces high quality English and Asian language films utilizing the cost effective methods of Asian productions while maintaining high standards of film quality, thereby maximizing profit margins in Asian filmmaking.

# THE DIRECTOR'S SCRIPT

An entrepreneur at heart, Asun Mawardi had obtained a PhD in Business Administration before deciding, as a movie buff, to attend and graduate from the prestigious New York Film Academy in Los Angeles. Subsequently in 2000 he founded the international production company "Creative Motion Pictures" (CMP) in order to combine the best of the west and Asian approaches/resources to make the highest quality of English and Asian language films.

Inspired by the experience from his first Hollywood feature "The Black Magic", Asun has directed and produced award-winning projects such as "I Do I Do", "Untukmu", "Rindu Kami PadaMu", The "Tsunami" documentary, "Pirate Brothers" (aka Mortal Enemies in the US), "#66" and "Once Upon a Time in Indonesia" as detailed on the portfolio of this company profile.

Asun felt that there were many entertainment industry projects which could benefit from the "CMP approach" of combining leading industry talent and creativity with best business practices.

The CMP methodology incorporates the following:

- Deep Entertainment Industry Background
- Business and Creative Management Skills
- Client and Team Oriented Approach



## Magical World of Asia ("MWOA") Project

In 2008 Asun conceived the idea of building a Theme park which would reflect the magic of all Asian cultures, and create a place unlike any other. He assembled a world-class support group and consulted with all of the major international theme park designers to work on a conceptual park design, complete with preliminary plans for attractions, rides, hospitality and recreation.

The experience of managing this whole process was invaluable, as it quickly became clear that a western-based "cookie-cutter" approach would not succeed optimally in the Asian concept and culture, and would most probably lead to the types of problems seen at other Asian versions of western-style Theme Parks.

Taking these important learning into account, Asun commissioned and oversaw the development of an "Asia-customized" Initial Feasibility Study, which is based on the above-mentional designs, and contains details of the sizing and high-level costing of the planned park.

With the help of his Executive Team, he has also worked with real estate professionals, legal counsel, and government representatives in Malaysia on preliminary site selection planning.

This important project is currently at the advanced development stage where CMP is reviewing options to move the project to the next, detailed planning phase, subject to acquiring the necessary funding through equity investment, government participation and debt financing.





# THE PORTFOLIO

Once Upon a Time in Indonesia

The future crashes into the past when a group of friends cross a local loan shark. Haunted by the deeds of his father, Max wants to be more than the son of a criminal and escape the crime infested neighborhood he lives in. Max's best friend Leo is always in and out of trouble and has a history of crossing the line in hopes of making it big someday. In a neighborhood where everyone knows everyone, and everyone has a committed a crime or two, the past is hard to escape.

Once Upon a Time in Indonesia is the story of money. Good or bad, right or wrong, honest or criminal, the money flows throughout the neighborhood. It touches them all, can corrupt an honest soul and everyone has to choose to look the other way or to stand up and do what's right. Every choice has a consequence, and the past is about to come back with a vengeance.

Starring: Franki Darmawan, Djaitov Tigor, Ryana Dea, J Ryan Karsten, Rendy Septino, Maria Parkis



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# THE PORTFOLIO

#66

In 2016, Creative Motion Pictures make a comeback with “#66”. In this project, Asun Mawardi tackles the challenges of directing as well as taking on lead acting responsibilities. Mawardi serves at the titular character, #66, and has broadened his acting abilities and includes performing his own action stunts.

#66 awarded Platinum Remi Award at the 49th WorldFest-Houston International Independent Film Festival 2016, won Best Sound Design & Best Supporting Actress in a Foreign Language film at the 8th International Filmmaker Festival of World Cinema London 2016. Moreover it won Best Fight Choreography-Feature & Best Foreign Film (Runner Up) at the 12th Annual Action on Film International Film Festival 2016. Also an Official Selection for several film festivals, such as International Panorama at the 6th Beijing International Film Festival; and the Panorama Section of the 3rd Silk Road International Film Festival 2016.

#66 is the story of a career criminal that must choose between protecting himself, his family or the daughter of one of the crime bosses when war breaks out inside the criminal organization.



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# THE ACHIEVEMENTS

#66

WINNER:



OFFICIAL SELECTION:



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# THE PORTFOLIO

## AH BOYS TO MEN 3: FROGMEN

In 2014 Creative Motion Pictures collaborates for the second time with Singapore's J Team Productions and director Jack Neo, for the third installment of Ah Boys to Men franchise Part 3: Frogmen.

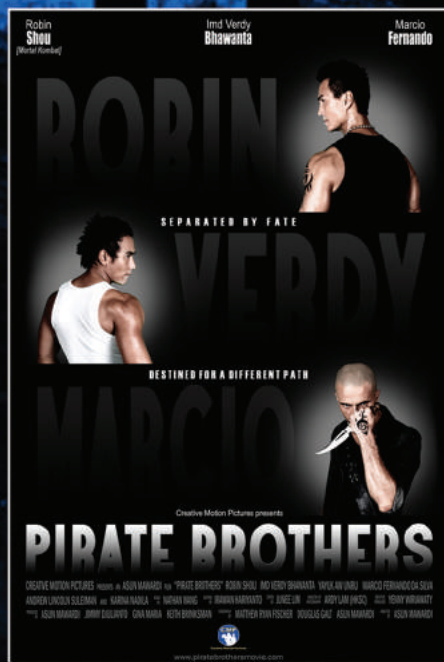
Ah Boys to Men Part 3: Frogmen premiere on 19 February 2015 in Singapore. The movie raked \$2.83 million from box offices in four days, making it the Asian film with the highest ever box office takings in its opening weekend in Singapore.

### Synopsis:

In an alternate timeline, Ken, Lobang and Wayang King are transferred to the Naval Diving Unit (NDU) and have to overcome obstacles and personal issues to grow as people.



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# THE **PORTFOLIO**

## **PIRATE BROTHERS (a.k.a MORTAL ENEMIES)**

In 2010, CMP embarked on its first action film, *Pirate Brothers*, directed and produced by Asun Mawardi and starring Hollywood star Robin Shou ("Mortal Kombat", "Beverly Hills Ninja" and "Death Race") and new comers Verdy Bhawanta, is a fast paced action movie with traces the story of Sunny (Shou) an orphan who loses his biological brother at a tender age, but who then "adopts" a new younger brother, Verdy (Bhawanta) and guides him through life at the orphanage before they are separated more by Sunny's honorable intentions than by cruel fate. It's written by Matthew Ryan Fischer ("The King of Fighters"), and music composer Nathan Wang (Disney's "She's the Man" and "The Game Plan", and Jackie Chan's "Rumble in the Bronx", "Who Am I?"). *Pirate Brothers* won awards and become an Official Selection at several International Film Festival, and in 2013 it gets picked up and distributed by Lionsgate for North America territory.

*Pirate Brothers* is packed with fabulous "in your face" action sequences mixed with a story of brotherly love and sense of betrayal plus many plots twists and turns before the thrilling ending resolves the age-old tension between the forces of good and evil.



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# THE ACHIEVEMENTS

## PIRATE BROTHERS (a.k.a MORTAL ENEMIES)

### WINNER:



### OFFICIAL SELECTION:



# THE PORTFOLIO



## I DO I DO

In 2004, CMP collaborated with Singapore's well known actor, producer and director Jack Neo. The Film, "I Do I Do" was completed in 2004 and opened to a box office release at Chinese New Year 2005. As the first cooperation between Mediacorp, J-Team and Kantana, CMP pioneered the cooperation between Indonesia, Singapore and Thailand.

## RINDU KAMI PADAMU

The same year, CMP teamed up with Set Film Workshop, a production company owned by Garin Nugroho, a very talented director from Indonesia, who has won more than 23 awards both internationally and locally. The movie "Rindu Kami PadaMu" won the award for Best Film in the 7th Asia Film Festival Osian's Cinefan in New Delhi, India.

It also won the MTV Movie Award in Indonesia for the Best Crying Scene and Best Art Director in Bandung Film Festival, Indonesia.



## ASIAN TSUNAMI: DISASTER OF THE CENTURY

In 2005, Asia Pacific Broadcasting Union was looking for partner in Indonesia to make a documentary for the anniversary of Tsunami tragedy. ABU approached CMP, and again Asun Mawardi was hired as the executive producer for this project. It was more of a humanitarian project for Asun Mawardi, who together with the Asia Pacific Broadcasting (ABU) and Kantana produced a documentary film on the anniversary of the Tsunami tragedy.



# THE PORTFOLIO



## UNTUKMU

In 2003, “Untukmu” was produced and directed by Asun Mawardi, “Untukmu” won The Best Cinematography award at the Bandung Film Festival in Indonesia

## THE BLACK MAGIC

“The Black Magic”, was a Hollywood production produced by Asun Mawardi and filmed on location in Los Angeles and Bangkok, “The Black Magic” is a psychological thriller, featuring aspiring actors from the United States, Indonesia, and Thailand. Asun’s aim was to produce films that “bridge the gap of understanding between the East and West.” He decided to pick the genre to transpose the idea of “taking advantage of an Asian culture which the west does not fully understand. The Black Magic was the official selection for Shriekfest Film Festival in Los Angeles / Sci-Fi Film festival in 2004.



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**GEDUNG MAWARDI**




Jalan Pemuda, Komplek Taman Berdikari Sentosa Blok B/3  
Jakarta 13220, Indonesia  
Phone: +62 21 472 1326 (Hunting)  
Fax: +62 21 472 0333  
email: info@c-m-p.us  
www.c-m-p.us



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**GEDUNG MAWARDI**

Jalan Pemuda, Komplek Taman Berdikari Sentosa Blok B/3  
Jakarta 13220, Indonesia  
Phone : +62 21 472 1326 (Hunting)  
Fax. : +62 21 472 0333  
email : [info@c-m-p.us](mailto:info@c-m-p.us)  
[www.c-m-p.us](http://www.c-m-p.us)

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